

# Ask Green Irene Database and Research Support

On the path to a greener, more sustainable business or lifestyle, you will inevitably have many questions. New green products and solutions arise every day. The amount of information about going green is overwhelming and often conflicting. You could spend hours researching each product and question, but that approach will quickly become an all-consuming hobby. Who can you trust to provide the best, and most up-to-date, information about greening your home or office? Your local Green Irene Eco-Consultant is the **knowledgeable green friend** you have been wishing for. Your local Eco-Consultant is fully supported by Green Irene HQ staff of green research professionals. Researching all those questions, and getting you the right solution, is their full-time job (Some consider it their dream job!)

## What is Ask Green Irene?

At Green Irene we quickly realized that many of us are asking the same green questions. What is the best type of HVAC air filter for a family with allergies? What type of paint should I use in my baby's nursery? How can I green my vacation or business travel? Can I get any tax credits for adding green home improvements? Can I buy wind power from my current utility? How can I stop all these unwanted paper catalogs?

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**At Green Irene LLC, finding green solutions is our full-time job. When you have questions about greening your world, don't spend hours researching. Let Ask Green Irene do the work!**

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What are the toxins in my cosmetics? I am buying a new mattress. Should I worry about the toxins in the new memory foam ones? At Green Irene, we have established a green database with answers to many questions such as these. Our researchers add new thoughtful and insightful solutions each day. As an Ask Green Irene member, you have access to this private, password protected green database and to our team of green researchers as well. If you can't find the answer you are looking for, all you have to do is submit your question and our team will get you a prompt response. If we don't know the answer, we will invest the time to solve it for you at no additional cost.

Sample pages from [www.AskGreenIrene.com](http://www.AskGreenIrene.com)



Ask Green Irene doesn't just answer your questions. We give you links to articles on relevant topics, and provide calculators to figure out the specific savings green steps will bring to your home and office. Green Irene Guides are expertly written on an evolving array of the most important Green Home and Green Office topics. We have researched the products that will help you green every aspect of your life, whether we sell it or not. **Green Irene-recommended products** are offered for sale in person, from your local Eco-Consultant, or through their online catalog.

## How do I become a Member of Ask Green Irene?

A three-month Ask Green Irene Membership is a benefit you automatically receive when your local Green Irene Eco-Consultant performs a Green Home Makeover or Green Office Makeover. At the end of your trial period you have the opportunity to renew your membership through the catalog on your Eco-Consultant's website.

At the conclusion of a Green Home or Office Makeover, your Eco-Consultant provides you with a wealth of information. Your **Green Makeover Report** outlines specific steps you can take in your home, or office, to save money, save energy, save water and live a healthier life. Your Eco-Consultant will offer you **Green Irene Guides** to various green topics, referrals to other qualified green professionals in your area, and an introduction to Green Irene-recommended products. Your consultant will provide follow up by phone and email.

***Even with all this information, we know you will continue to have questions along your path to greening your life. The breadth of the support Green Irene provides is what makes Ask Green Irene such a valuable part of your Green Home Makeover or Green Office Makeover.***

## About Green Irene

Green Irene will lead your co-workers and family to a healthier, safer and more sustainable lifestyle and save you money, energy, and water with our consulting services and green home and green office products.

• **Green Home Makeovers** • **Green Office Makeovers** • **GO GREEN Workshops** • **"Ask Green Irene" Research Services**

Your Local Green Irene Eco-Consultant

**Green Irene LLC**  
**sales@greenirene.com**  
**(888) 212-GREEN**

Green Irene eco-consulting services and Green Irene-recommended green home and office products are provided by independent authorized Green Irene Eco-Consultants.

Green Irene LLC  
Greening Our World, One Home (and Office) At a Time<sup>SM</sup>



## Features of Ask Green Irene

- BROWSE answers by CATEGORY (e.g. Water Conservation)
- Answers may include attachments, links to videos, URL links
- You have the opportunity to RATE how well the response answered your question (this helps the database rank what answers are presented)
- You are able to see "Users who viewed this answer also have viewed" to help you select the most useful response
- You may see a list of "related searches"
- You will see a list of the most popular answers
- You will be able to have Ask Green Irene email you automatically when a specific answer is updated
- If you are not able to find an answer to your question, there is a submit question form to fill out to "Ask Green Irene". Your question will be routed to our Green Researchers. Your question and the response will be tracked in the "My Green Stuff" section of the website.

## We know you have green questions. Now, you know we have green answers!

No need to spend hours searching Google and wading thru green blogs to find (conflicting) answers to your green questions. Your membership with Ask Green Irene makes it easier to move your family or co-workers along the path to a sustainable, greener life. Green Irene and your local Eco-Consultant are with you for the journey.