

Green Irene Green Fundraisers

Green Irene offers cutting-edge, environmentally friendly fundraisers that will not only raise **money** for your cause, but also **awareness**. A “green” fundraiser is a thoughtful fundraiser that provides an added benefit of helping your community members **make a difference** and **save money** through the environmentally friendly products we offer.

Green Irene has designed a fundraiser with the premise that there is a better way to raise funds for organizations. Parents, friends and family should feel the products they purchase provide a more meaningful alternative than the typical fundraising fare. Green Irene selects products that help you:

- **Conserve resources**
- **Reduce your energy and water consumption**
- **Clean your home without toxic cleaners**
- **Shrink your family’s carbon footprint**

Green Irene also provides educational resources, such as Green Irene Guides to various green topics and presentations by your local Green Irene Eco-Consultant, to help your members and community along the path to a more sustainable life.

We Make It Easy To Hold a Profitable and Satisfying Fundraiser

Our Green Fundraisers make it easy for your non-profit to raise money by eliminating up-front costs, investment in inventory, spoilage, order forms, money collection, sales tax collection and remittance, and product delivery. When your fundraiser ends, there are no candy bars left over, no problems with personal checks, and no hours spent making deliveries. All you do is cash your commissions check and add it directly to your organization’s bottom line!

Holding a green fundraiser is a great way for you to benefit from the strong awareness of the need to go green. Your

Here are some examples of how our products have saved customers \$1,000s:

1. One Green Irene client spent \$358 upgrading 57 light bulbs to compact fluorescent light bulbs (CFLs) and cold cathodes, and is now **saving \$6,300** over the life of the first set of bulbs. CFLs use up to 75% less electricity than traditional bulbs.
2. Another Green Irene client bought a \$133 Water Conservation Kit for a two-bathroom home. Over the estimated seven-year life of the components, the reduction in energy used to heat water and lower water consumption from showers, toilets, and faucets will impact this family’s utility bill to the tune of up to **\$8,000 in savings!**

group will earn a twenty percent (20%) commission on the sale of our green products in a no-risk, low-hassle, online fundraiser. What makes our Green Fundraiser different? We use an entirely Internet-based ordering platform created specifically for your non-profit group, with sales and earnings tracked automatically. We ship direct to your members, so it is easy to include your many out-of-town supporters; grandparents, aunts, uncles, and family friends can support your fundraiser by ordering online and getting their products shipped directly to their homes.

Steps to Create Your Green Fundraiser

Step 1: Sign Up

Our application process is quick and easy. An authorized member of your organization simply fills out the short form. Your account is set up within one business day of us receiving your signed agreement.

Step 2: Fundraising Website Set Up

Green Irene fundraisers are designed to be website driven to be efficient and eco-friendly. Your online catalog contains a wide variety of product solutions to many of today's environmental problems. Once your application is approved, you can start earning immediately. A custom website will be provided with your group's address. For example, the website www.GreenIrene.com/YourOrganizationName will be the destination for everyone to participate in your fundraising efforts.

Step 3: Kick off your Fundraiser

Fundraisers can be as short as two weeks, though most are four to six weeks so your members have a chance to find out about it and buy from you. Schools may find it effective to include environmental messages in some lesson plans to inform children, families and friends about the importance of making smart and thoughtful product choices that take into account saving water or energy. Green Irene provides

Friends and family are excited and energized to “get out and do something” for the environment and for themselves. Green Irene offers a terrific outlet by providing groups with green products that save them money.

you with a local Eco-Consultant to coordinate the event, fliers, sample email templates and a wealth of written tips for an effective fundraiser. With Green Irene, every day can be Earth Day.

Step 4: Collect Earnings

Green Irene will mail your group a check for 20% of every purchase made in your online

store the first week of each month. See our Fundraising Agreement for details and exceptions.

Launch a Green Fundraiser with your Local Green Irene Eco-Consultant

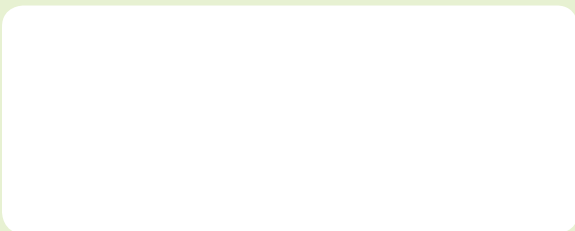
We all agree fundraising is about making some profit for a good cause. Whether for your school, your religious organization or your sports team, it's time for a SUCCESSFUL fundraiser that is also a GREEN fundraiser. If you've managed the often-chaotic process of candy, cookie, wrapping paper and magazine fundraisers, it's time for a Green Irene online fundraiser. Your Green Fundraiser earns your non-profit group 20% on the sale of most products, saves your members \$1,000s and doesn't cost you a penny! By enlisting your local Green Irene Eco-Consultant, you're selecting a highly knowledgeable, local green friend who has the support and resources of Green Irene LLC. Sign up now for your first Green fundraiser!

About Green Irene

Green Irene will lead your co-workers and family to a healthier, safer and more sustainable lifestyle and save you money, energy, and water with our consulting services and green home and green office products.

• **Green Home Makeovers** • **Green Office Makeovers** • **GO GREEN Workshops** • **“Ask Green Irene” Research Services**

Your Local Green Irene Eco-Consultant



Green Irene eco-consulting services and Green Irene-recommended green office products are provided by independent authorized Green Irene Eco-Consultants

Green Irene LLC
Greening Our World, One Home and Office At a TimeSM

